



MEET UP IN
FLANDERS
WITH EUROPE'S
FINEST IN
QUALITY
FLOORING

FLOOR

FLANDERS
FLOORING DAYS

SHOWROOMS & KORTRIJK XPO

13 »» **16**
MAY 2024
FLANDERS - BELGIUM

LAYING STRONG FOUNDATIONS

»» STRONG REPUTATION

In a short time, the Flanders Flooring Days event (FFD) has built up a **powerful reputation** as an **unusual** and **professional trade show** for the **international** soft & hard flooring industry. Supported by Flemish market leaders and the founding partners of the event, you will raise your brand awareness, welcome **new clients** and meet up with **familiar faces**.

»» VALUABLE CONTACTS

What's the best way to meet potential clients? Book a space in the **central showroom**, 'The Hub', or invite them to your **own showroom**. You can welcome the visitors **you want**, in the manner **you want to**. It's not about fleeting contacts. It's about high-quality discussions.

WITH THE SUPPORT OF THE FOUNDING PARTNERS:



Beaulieu International Group



BELYSSE™



UNILIN



GROWN IN FLANDERS, LOOKING TOWARDS THE WHOLE WORLD

»» INTERNATIONALLY ORIENTED

Flanders is known worldwide for its **designs, innovation and textiles**. In 2023, the showrooms welcomed no fewer than **72 different nationalities**. FFD24 is going one step further: **European flooring manufacturers** are also invited to the centrally located showroom at **Kortrijk Xpo**. In 2024, FFD will be more **international** than ever before.

»» PURE EUROPEAN QUALITY

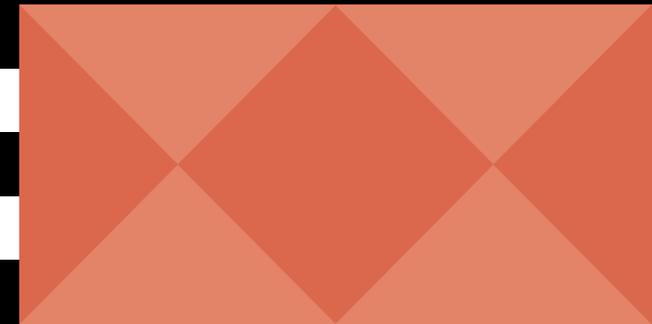
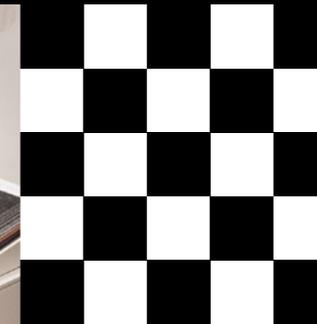
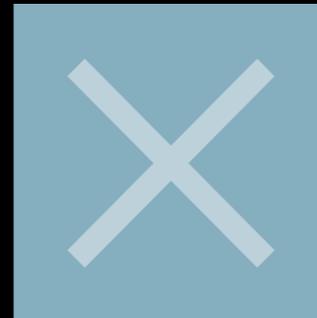
To be granted a spot in the **central showroom**, known as 'The Hub', flooring companies must meet **strict selection criteria**. The event is reserved for manufacturers of **high-quality soft and hard flooring and derivative products**. Only manufacturers who generate added value with their headquarters or production site in **Europe** will be awarded a stand.

»» EFFICIENT AND EFFECTIVE

Time is money. Yours, and your clients'. That's why FFD24 uses a **booking system**. It works the same way whether you're operating from your own showroom or out of the **central showroom**: when a visitor expresses interest in meeting you, you schedule them a timeslot. **No cold leads, no wasted time – just valuable encounters**.

REGISTER YOUR BUSINESS

flandersflooringdays.com/en/contact-us/contact/





EXPERIENCE OUR UNIQUE CONCEPT

»» A FEAST FOR THE SENSES

Whether it's a **trip to the showroom**, a **factory tour**, or a **visit to the central showroom**, personal contact is undoubtedly the best way to establish and strengthen relationships with your existing and future clients. After all, the live experience is the best way to appreciate products with all five senses.

»» FLEMISH LUXURY

Flanders is known worldwide for its **hospitality**. In the central showroom 'The Hub', you, your clients, and your prospective clients can enjoy the **free catering**. Of course, if you prefer to provide your own catering, that's an option too!

»» FLANDERS FLOORING NIGHT

Why not give your clients a taste of generous **Flemish hospitality** at an exclusive gala event? Invite them to the Flanders Flooring Night, the perfect opportunity for deepening **business relationships**. The cherry on the cake: you don't have to organise a thing – everything is **planned down to the last detail!**

**REGISTER
YOUR BUSINESS**

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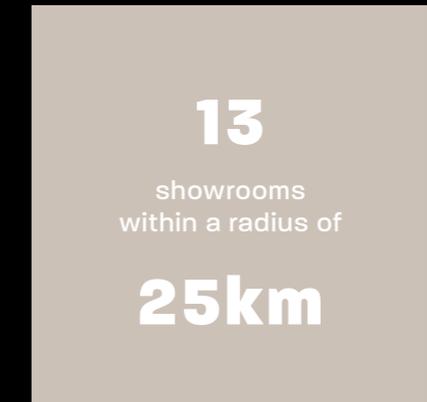
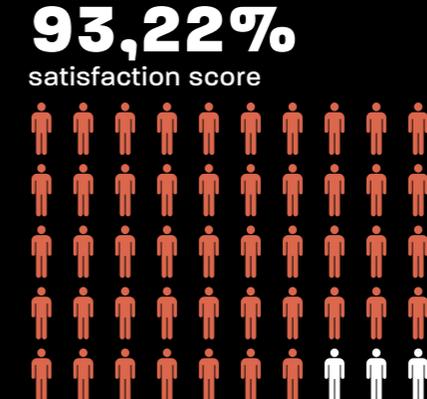


MAP OF THE FLANDERS FLOORING HUB

13 – 16 MAY 2024 – KORTRIJK XPO



FLANDERS FLOORING DAYS 2023 IN NUMBERS



SHUTTLE FROM/TO SHOWROOMS SHUTTLE FROM/TO POP UP SHOWROOM KORTRIJK XPO

CONTACT US FOR MORE INFORMATION!

CONTACT

Our sales team has also been growing – to answer all the questions we're receiving! They will be delighted to answer any queries in Dutch, French or English. Constance is also happy to help with enquiries in German!



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PRACTICAL DETAILS

Flanders Flooring Days: Monday 13 – Thursday 16 May : 10 AM – 6 PM

Flanders Flooring Night: Wednesday 15 May : 7 PM

info@flandersflooringdays.com

www.flandersflooringdays.com