



ExoREvert

Polyolefin dispersion



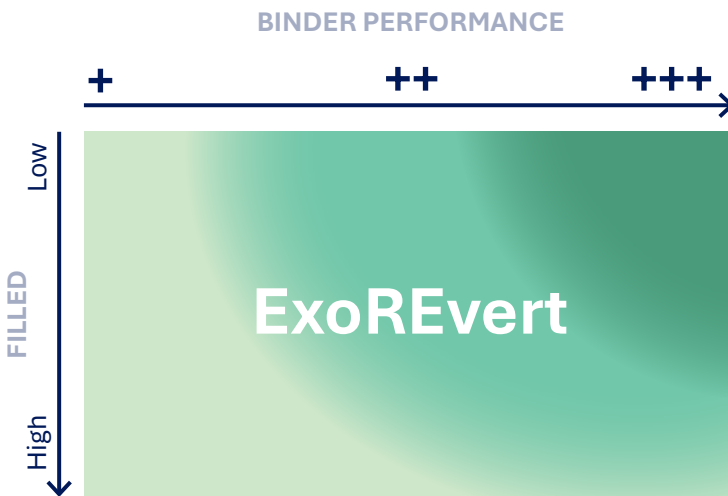
*Step into the future,
100% recyclable
backings*



ExoREvert by EOC

Backing the future of carpets & textiles

ExoREvert uses advanced **polyolefin dispersion (POD) technology** to replace traditional latex or PU backcoatings with a **fully REcyclable** single-polymer system. Suited for commercial & residential flooring, needlefelt, rugs,...



**Step in.
Waste less.
Live sustainably.**

With ExoREvert by EOC, backcoatings for carpets & textiles are as durable as they are REcyclable. Because in the future of carpets & textiles the winning choice is **the one that cares for the planet!**

Contact us: info@eocgroup.com

ExoREvert offers an extensive range of backcoatings across all price points and needs. Projects of any scale or budget can benefit from sustainable, high-performance carpetbacking.



Environmental

- **Fully REcyclable, zero landfill:** designed to be REused, REmelted or REpurposed
- **Supports circular economy goals** and reduces overall carbon footprint



Efficiency

- **Works with existing machinery:** no investment in new equipment
- **Lower coating weight and faster drying** for higher output
- **Less energy and water** consumption for improved sustainability



Performance

- **100% REcyclable:** one polymer family
- **Same superior strength and bonding** as traditional backcoatings
- **Ready-to-use:** no additives or complex mixing



Flexibility

- **Tailor-made** for carpet and textiles applications
- **Extensive range** of backcoatings across all price points and performance needs