

NOVELTIES

balta
home



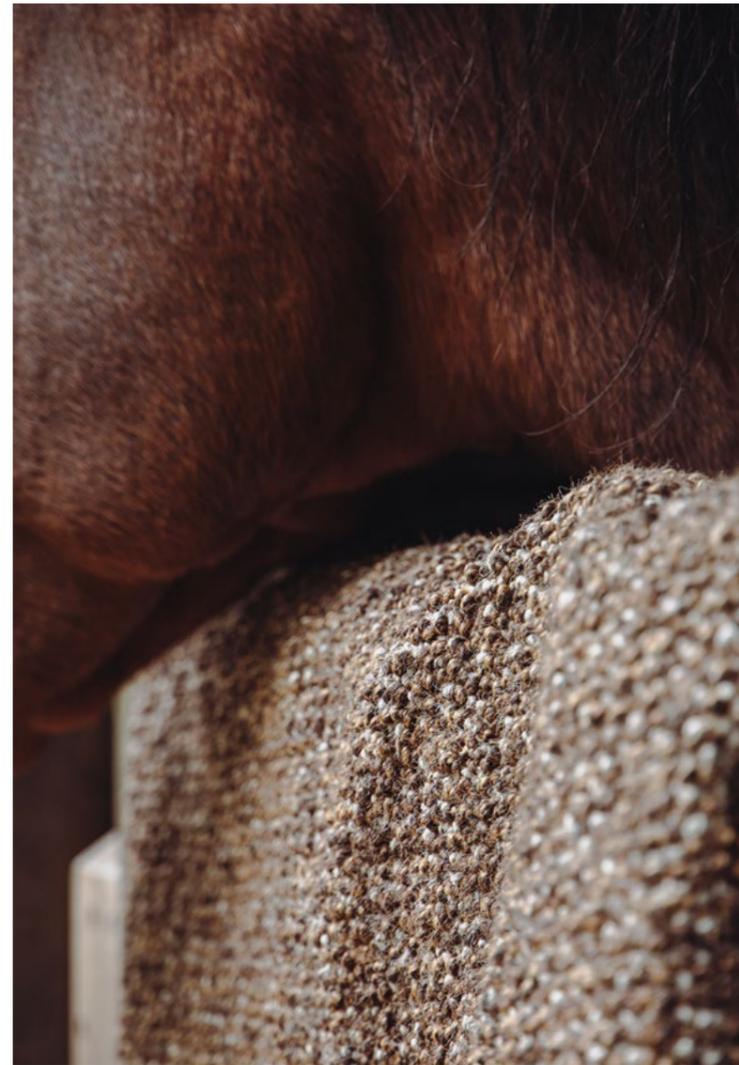
A new chapter unfolds

Where design and innovation meet, November 2025

Balta rugs new collection

Balta rugs combine design, comfort, and craftsmanship in every weave. From the plush, high-pile softness of *Embrace* to the refined gobelin elegance of *Chloe*, the versatile tufted luxury of *Ombra*, the textured rustic charm of *Highland*, and the contemporary flair of *Horizon*, our latest novelties offer something for every taste and interior style.

Each collection showcases a unique blend of textures, colors, and patterns, from soft, soothing shades to bold, statement-making tones. With meticulous attention to detail, bespoke finishes, and innovative weaving techniques, every Balta rug transforms a room into more than just a space—it becomes a sanctuary of warmth, style, and comfort.



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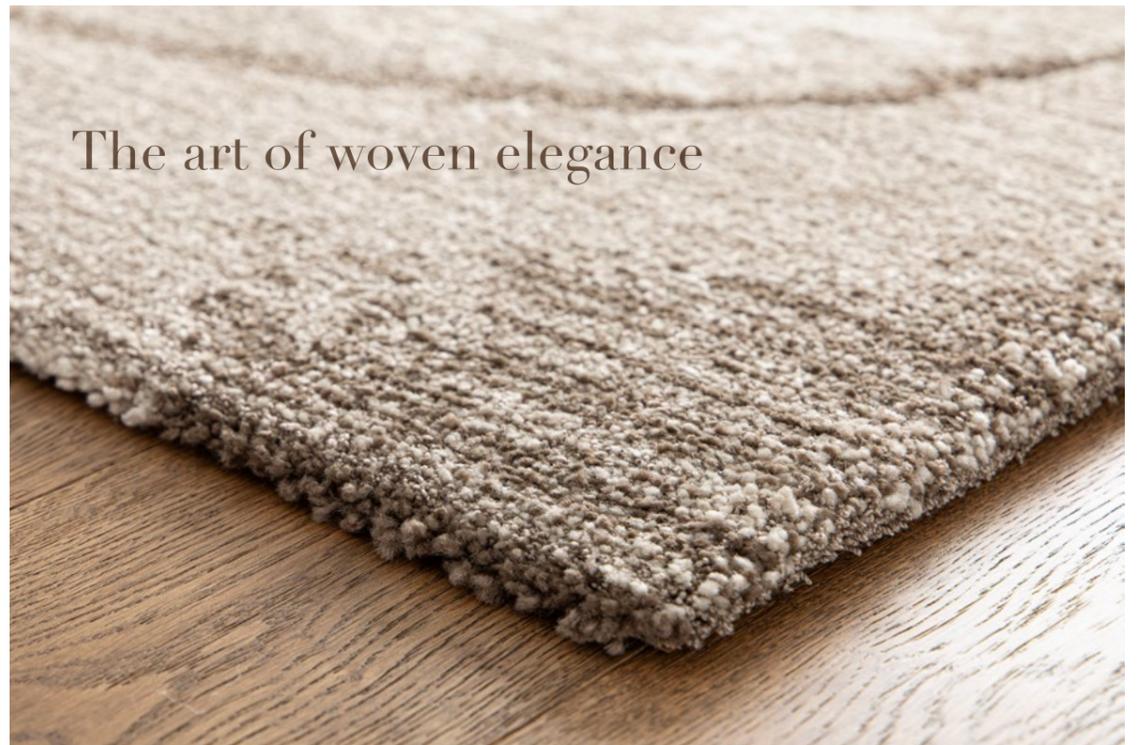
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HORIZON

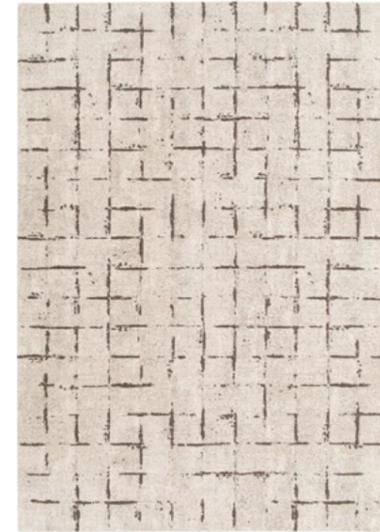
0619 • 14 MM PILE • PP + PES

NEW QUALITY

Step into the world of Horizon, where luxury meets subtle sophistication. This woven carpet, with its 14 mm pile and captivating 3D texture, invites you to experience a tactile journey of depth and dimension. Rendered in warm, neutral earth tones, Horizon transforms any interior into a serene and elegant sanctuary, where comfort and refined style coexist effortlessly.



The art of woven elegance



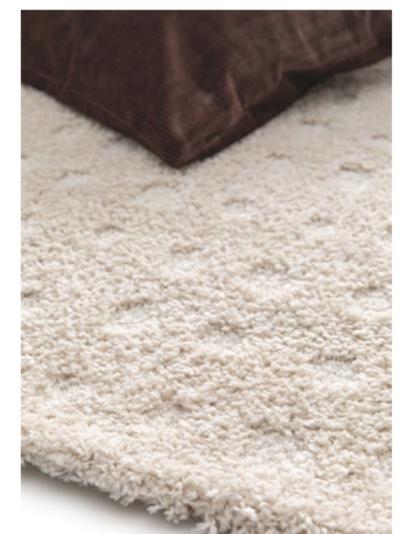
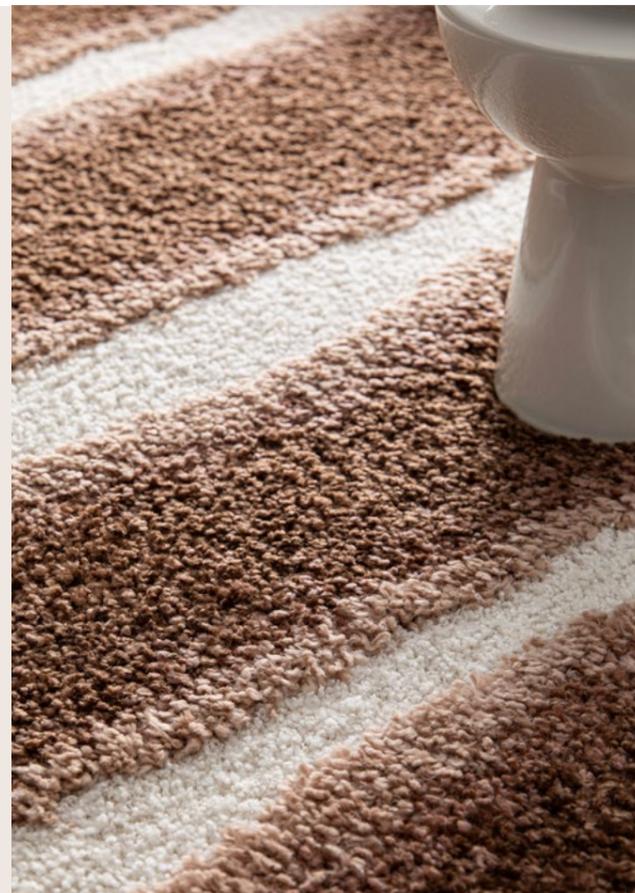


EMBRACE

0614 • 30 MM PILE • PP + PES

NEW QUALITY

Experience ultimate comfort with the Embrace collection. Featuring a luxurious 30 mm pile height, these rugs are exceptionally thick and soft underfoot, creating a plush, inviting atmosphere in any room. The innovative 3D high-and-low texture adds depth and dimension, making each piece a tactile and visual delight. Available in soothing, contemporary tones such as muted blush and warm brown, Embrace brings a sense of calm elegance to your home.





MOON

0632 • 17 MM • PP

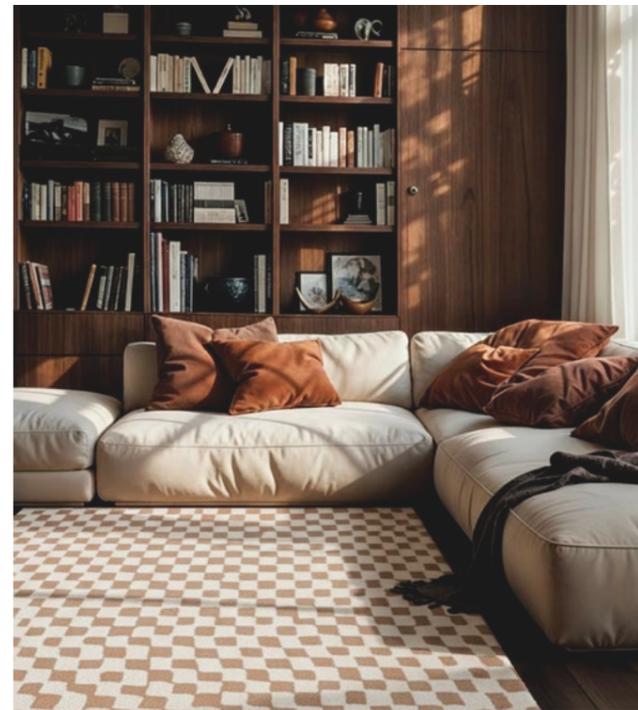
NEW DESIGNS

The Moon Collection offers a wide range of soft and cosy, low-pile indoor area rugs in meticulously mixed plains and magnificent, modish designs.

The rich colour palette, including mellow earthy hues and mild terra tones, instantly creates a warm, inviting atmosphere in every room.

The collection features everything from rich faux-uni mixes and tone-on-tone patterns to bicoloured designs and multicoloured modern geometric shapes.

Thanks to the high-quality microset polypropylene yarn and durable woven construction, Moon rugs are stain-resistant, non-shedding, suitable for underfloor heating, and very easy to maintain.



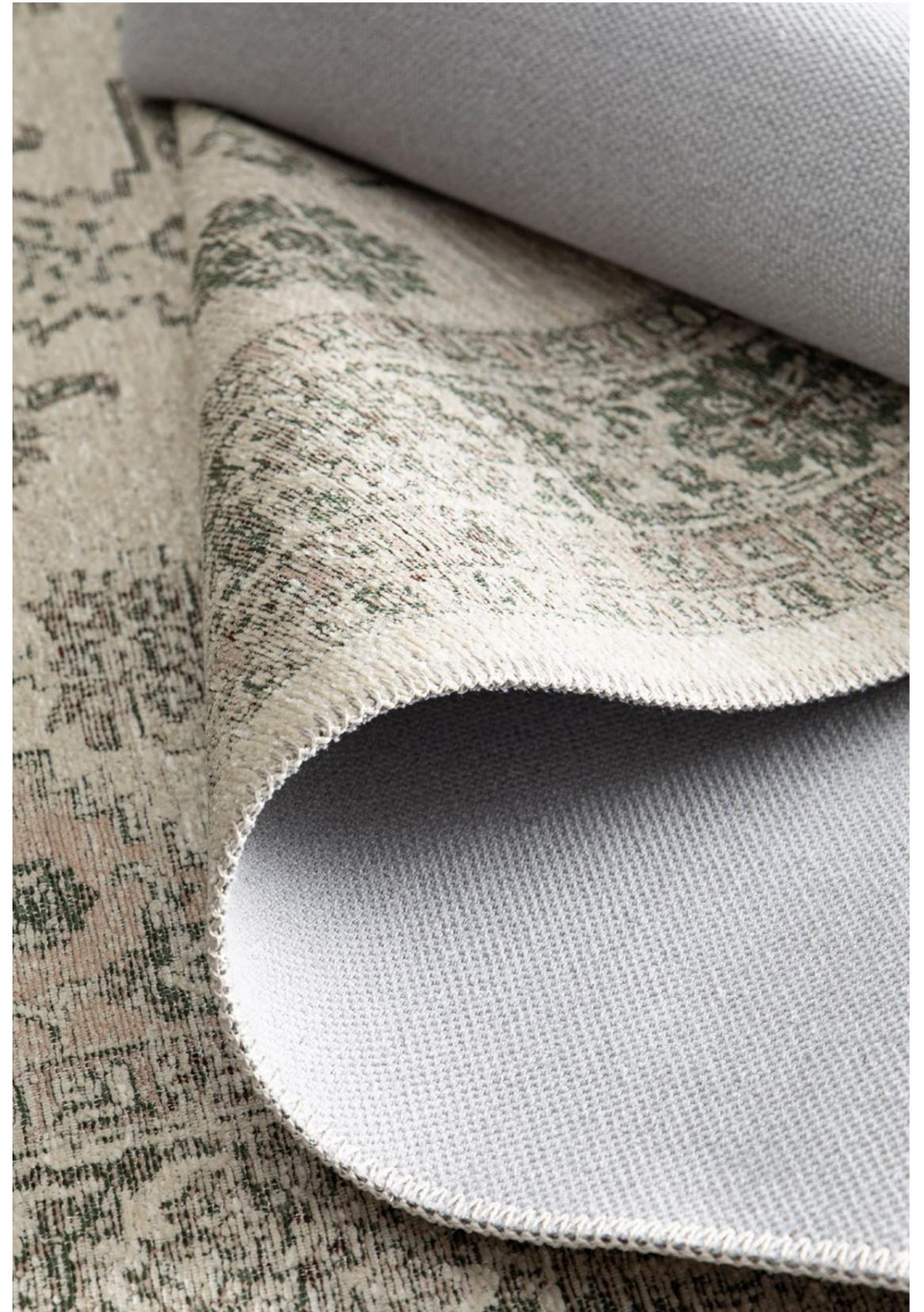
CHLOE

C005 • GOBELIN JACQUARD
WEAVING • R_PET CHENILLE

NEW COLORS

Discover the new colors of Chloe: cozy brown and green, sunny yellow paired with warm rust, and a chic blue-brown mix. These soft chenille wefts dance beautifully in Chloe's signature gradient designs, contemporary checkerboards, and timeless medallion or kilim patterns. Each rug adds a touch of playful elegance and transforms any room into a storybook setting.

The shepherd's stitch finishing gives every piece that handcrafted, artisanal charm.



The art of woven elegance



OMBRA

0574 • 20 MM PILE • PES

NEW QUALITY

Ombra – soft elegance at every step. Discover Ombra, our newest tufted quality that is not only luxurious and comfortable but also fully cuttable for maximum flexibility in your interior. With a fluffy pile height of 24 mm and made from 100% polyester, Ombra brings an inviting softness under your feet. The neutral shades of stone and sand make it easy to create a warm, timeless atmosphere in any space.



NEW GENERATION RUGS



Soft luxury

in timeless neutrals



HIGHLAND

0581 • 10 MM PILE • PP

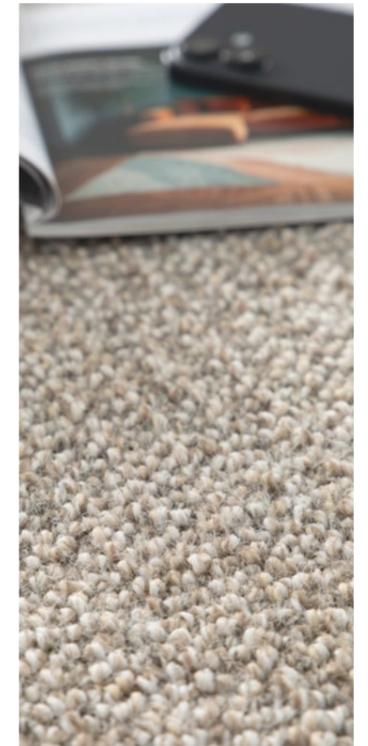
NEW QUALITY

Highland brings warmth and character to any home. This tufted rug features a textured, knobby surface in natural earthy tones, creating a cozy and inviting atmosphere. Soft underfoot and full of style, Highland combines comfort with a rustic look that feels both timeless and on-trend.



Earthy textures

NEW GENERATION
RUGS



rustic warmth



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home

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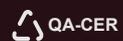
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Rugs designed in Belgium and made in Turkey